

## Lifestyle offerings, lagoon help community set record sales pace

Windsong Ranch in Prosper has set records for most homes sold in a day, in a week and in a 30-day period.



The Lagoon at Windsong Ranch in Prosper features white sand beaches spanning 5 acres. (Jason Kindig / Windsong Ranch)

By Windsong Ranch  
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Since April, Windsong Ranch in Prosper, developed by the Tellus Group, has broken home sales records after sales records, including the community's most homes sold in a day, in a week and in a 30-day period.

"Our community has a unique and diverse lifestyle offering. We reach every age and demographic with exciting, interesting and engaging events and opportunities to come together. Even during this time of physical distancing, our residents know the meaning of community and embrace the creative ways we bring people 'together,'" said Craig Martin, president of Tellus Group. "The Lagoon is the perfect example. It spans 5 acres, feels just like a Caribbean vacation and is just outside our residents' front doors.

"We are enjoying incredible success," said Martin. "The main reason for this success is that when a family moves into Windsong Ranch, they enjoy our very best from day one. There is no waiting for popular amenities to be completed. Our builder team delivers exceptional homes daily and our lifestyle event calendar is packed with activities the whole family will enjoy."

Along with The Lagoon and its white sand beaches, the community features The Commons, considered the main amenity center where residents enjoy the Windsong Ranch Café for breakfast, lunch and afternoon snacks. The Commons is home to an outdoor living room, resort-style pools with cabanas and grilling areas, an event lawn, a lakeside amphitheater with a floating stage, a state-of-the-art fitness center, four tennis courts, pickleball and basketball courts and a kids' creative play area. The community also has a mountain bike course, championship disc golf course, dog park and garden.

Windsong Ranch is a 2,030-acre residential development located at 1001 Windsong Parkway South, 2½ miles west of the Dallas North Tollway on the north side of U.S. Highway 380 in Prosper. The community is close to the North Platinum Corridor and some of the area's newest retail and dining spots and approximately 30 minutes from DFW International Airport. Major shopping conveniences are just outside the community's entrance.

Upon completion, Windsong Ranch will consist of 3,324 single-family homes and 150 acres of mixed-use development along Highway 380. Homes are priced from the low \$300s to over \$1 million and include villas, townhomes and single-family designs.

The builder team of Windsong Ranch includes American Legend Homes, Belclaire Homes, Drees Custom Homes, Grenadier Homes, Highland Homes, Huntington Homes, MainVue Homes, Shaddock Homes, Shaddock-Caldwell Custom Homes, Southgate Homes and, coming later this year, Tradition Homes. Models are open daily for tours, but by appointment only during this time.

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