

# INTELLECTUAL PROPERTY

Crystal Lagoons® innovative technology is protected worldwide through various Industrial Property rights, including but not limited to Patents, Trademarks, Designs and Copyrights. The Company's portfolio of Trademarks and Patents is extended to more than 180 countries and territories over the world. Crystal Lagoons® places great importance to its Industrial Property rights and oversees its enforcement.

## Trademarks

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## Patents

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## Copyrights

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# TRADEMARKS

## Identification of Trademarks

A trademark can be a word, phrase, symbol, or design that distinguishes the source of the goods or services in the market. The following is a non-exhaustive list of trademarks and service marks part of the portfolio of Crystal Lagoons®:

TRADEMARKS	GENERIC NAME
Crystal Lagoons®	Man-made lagoon
<i>Crystal Lagoons</i>	Man-made lagoon
Wolrd's Top Amenity®	Slogan
Public Access Lagoons™	Business model
PAL™	Business model
The meeting point of the 21 <sup>st</sup> century	Slogan
The Urban Revolution	Slogan
Bringing the Beach Life to your City	Slogan
Urban Beach Life	Slogan

The aforementioned list shows trademarks registered by Crystal Lagoons® in accordance with the U.S Federal legislation or further international legislations (over 180 countries and territories) or in some cases the intensive use that Crystal Lagoons® makes in order to establish a link between the brands and its products and services as a designation of their origin in the market.

## Trade Dress

A Trade Dress can be the total image and overall appearance or the totality of the elements to distinguish a product or service in the market. Crystal Lagoons® makes great efforts to create a distinctive overall appearance for its products and services, which are offered in the market, among others, through its website, renders, drawings, images, architectural plans, designs, marketing material (including photos and videos), slogans, etc. All these elements are part of the trade dress of Crystal Lagoons® and their partial or total reproduction or imitation is strictly prohibited unless expressly authorized in writing.

## Use of Trademarks

Trademarks are important assets for Crystal Lagoons®. The use of proprietary trademarks and signs of Crystal Lagoons® is subject to authorization.

Unless expressly authorized, Crystal Lagoons® trademark or other trademark or brand part of the Company's portfolio cannot be used as part of other trademarks or signs, business names and/or domain names, in connection with any product or service in any manner that is likely to cause confusion or create the impression that Crystal Lagoons® endorses any product or service.

Proper use of Crystal Lagoons® trademark must comply with the following:

- Crystal Lagoons® (adjective) is a registered trademark and the generic name of the product it designates is a man-made lagoon (noun). Therefore a man-made lagoon with Crystal Lagoons® technology must never be referred to as the/a “Crystal Lagoon” or the “Crystal Lagoons”.
- The visual or grammatical components comprising the Crystal Lagoons® trademark cannot be in any way altered or modified.
- The use of Crystal Lagoons® must be accompanied with the appropriate registration notation/symbol (®) in accordance with the local practice and legislation of each country or territory. Please contact our Marketing department before starting any use to ensure that the proper notation is made.

Should you have any query regarding the proper use of Crystal Lagoons® trademark or any other proprietary brand of Crystal Lagoons®, please contact us at:

- [marketing@crystal-lagoons.com](mailto:marketing@crystal-lagoons.com)
- [ip@crystal-lagoons.com](mailto:ip@crystal-lagoons.com)

# PATENTS

Innovation is the cornerstone of Crystal Lagoons®, which is constantly evolving to provide its clients with the World's Top Amenity® in the nature of man-made turquoise lagoons of virtually unlimited sizes for recreational or industrial applications.

The following is a non-exhaustive list of pending or registered patents of Crystal Lagoons® in the United States. Equivalent patents have been applied for and/or registered in more than 180 countries and territories.

US 7,820,055 B2; US 8,070,942 B2; US 8,062,514 B2; US 8,790,518 B2; US 9,708,822 B2; 9,470,007 B2; US 9,080,342 B2; US 8,465,651 B2; US 9,062,471 B2, US 8,454,838 B2; US 9,120,689 B2; US 8,518,269 B2; US 9,051,193 B2; US 8,753,520 B1; US 9,470,008 B2; US 10,364,585 B2; 9,920,498 B2; US 10,017,908 B2; US 9,957,693 B2; US 15/990,141.

Crystal Lagoons® group is currently the only holder of Crystal Lagoons® patented technology. No other company in the world is entitled to provide a license for this technology.

As a technology development company, Crystal Lagoons® places great importance on its patents and invests many resources to watch over its rights all over the world and enforce them.

# COPYRIGHTS

Copyrights protect original works of authorship fixed in any tangible medium of expression, now known or later developed, from which they can be perceived, reproduced, or otherwise communicated, either directly or with the aid of a machine or device.

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