

Houston's 'Crystal Clear Lagoon' offering back-to-school value packs, new electric jetboards

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Photo: Courtesy Land Tejas

IMAGE 1 OF 6

The lagoon anchors a 100-acre mixed-use entertainment district inside the Lago Mar development that upon completion, will feature white sand beaches, a heated cabana pool, kayaks, paddleboards, sailboats, beach club and swim-up bar.

The Houston area's new 12-acre "Crystal Clear Lagoon" has sold out nearly every day after [opening to the public in July](#) and is extending the summer fun with value packs and new watercraft activities.

Located in the Lago Mar development in Texas City, the island-like attraction opened to the public this summer with the launch of "Summer Lagoonfest," which offers various a slew of food trucks and water-related activities, including inflatable obstacle courses, kayaks, sailboats and paddleboards.

Following a wildly popular reception, the lagoon is now offering a new "Back-to-School Bundle", has updated ticket prices and added new electric jet boards, according to a release.

The back-to-school offer consists of a \$25 package that includes one adult ticket and one child ticket valid Wednesdays-Fridays Aug. 12-Sept. 11, excluding Sept. 4.

The new electric jet boards are designed for all skill levels and are limited in supply. Representatives said anyone wishing to catch a ride on the new jet boards should reserve a 30-minute session online when purchasing tickets.

Several new food trucks are also on-site now, including Gelü Artisan Italian ice, Kurbside Eatz Asian fusion, Mister Softee soft-serve ice cream, Mr. Sizzles gourmet burgers, Pit King BBQ, Refill Station pizza, Taco Me Crazy and True Dog gourmet hot dogs.

Also new is the lagoon's reduced afternoon ticket pricing, which is available from 4-7 p.m. Wednesdays through Sundays. Afternoon pricing runs \$10 for children ages 12 and under and \$15 for adults.

Attendees can expect to see several COVID-19 related health protocols in place, including frequent sanitization of high-traffic areas. Guests are required to wear face masks to enter the lagoon and in certain areas, such as in food and merchandise lines. Staff is required to wear masks and undergo daily temperature checks.

"With the size of the lagoon and the fact that we are operating below 30 percent capacity, people can easily spread out, social distance and enjoy the sandy beaches and crystal clear waters," President of The Lagoon Development Company Uri Man said in the release.

The lagoon is one of several in Texas and the Houston area and is the signature attraction of a future 100-acre mixed-use entertainment district set for Lago Mar. Future phases will bring hotels, retail and dining to the development, while the lagoon

will be upgraded with a pay-for-access beach club, a kid's beach with water features and an event center, among other features.

The lagoon is located at 3240 Lago Mar Blvd., Texas City. To purchase tickets, [visit the lagoon website.](#)

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<https://www.houstonchronicle.com/neighborhood/bayarea/news/article/Houston-s-Crystal-Clear-Lagoon-offering-15481101.php#photo-19507960>