

Balmoral Crystal Lagoon takes home Texas Star Award

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Balmoral's Amenity Village was named Best Community Amenity during the 2020 Texas Association of Builder's Texas Star Awards.

The highlight of the eight-acre Amenity Village is Texas' first Crystal Lagoon, featuring a kids' cove and two white sand beaches. Other amenities include an infinity-edge pool, club house, and food truck courtyard. In 2019, Balmoral Amenity Village was named Recreation Center of the Year in the Greater Houston Builder Association's Best PRISM Awards.

"Our crystal clear lagoon is one of the most unique amenities in Texas," said Land Tejas Sales and Marketing Director Tim Johnson in a press release. "We are thrilled that industry professionals agree."

The lagoon is a driver for sales in the community, with Balmoral ranked No. 2 in Houston and No. 12 in the nation for top-selling master-planned communities

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