

Lago Mar Residents Get Peek at America's Largest Crystal Lagoons® Amenity By Length

Business Wire 2 June 2020



Residents of Lago Mar got their first taste of living the "lagoon life" Saturday during a preview of the Crystal Lagoons® amenity opening this year in the Texas City community.

This press release features multimedia. View the full release here:

<https://www.businesswire.com/news/home/20200602005969/en/>



Residents of Lago Mar enjoyed a preview of the Crystal Lagoons® amenity May 30, relaxing on the sandy shores and in the clear blue waters of the nation's largest Crystal Lagoons Amenity by length. (Photo: Business Wire)

The 12-acre lagoon, which stretches more than a quarter mile end-to-end, is the largest in the nation by length and by waterfront shoreline.

Residents, builder partners, local officials and others attending the invitation-only event were able to sit along the white-sand beach and swim the turquoise waters of the lagoon. Water shows and sky divers added to the fun.

"It was a beautiful day all around and we were very excited for so many of our Lago Mar residents to be able to enjoy this world-class amenity," said Uri Man, Executive Vice President for Land Tejas. "With the white sand beaches, crystal clear water and the amazing water shows featured at Saturday's event, everyone was able to experience what we call the 'lagoon life' all while maintaining respectful distances."

The lagoon is the signature feature of a 100-acre mixed-use entertainment district being built at the entrance to Lago Mar. Future phases of development around the lagoon are planned to include hotels, condo buildings, retail, dining, entertainment, as well as a separate pay-for-access beach club with multiple beaches for the general public with a cabana pool, a two-story swim-up bar on an island, a kid's beach with water features, a floating obstacle course and a world-class watersports facility including kayaks, paddleboards and small sailboats. Also planned is an event center with a beachfront event lawn for corporate events, weddings and concerts.

"Lago Mar is truly a special place and the best way to join in the excitement is to visit one of our great new homebuilders today," Man said. "We are also finalizing our plans for the retail and pay-for-access portions of the lagoon. We are in talks with several commercial development companies that plan to develop hotels and multi-family condominiums around the lagoon with direct views of the crystal clear water. There are also approximately 300,000 square feet of planned mixed-use development, including restaurants, bars, entertainment and shops that will line the planned waterfront boardwalk promenade. Lago Mar is primed to become Houston's new waterfront destination."

The Lago Mar lagoon is approximately six times larger than Land Tejas' first Crystal Lagoons amenity, which opened in 2018 in the master-planned community of Balmoral in Humble. The lagoon in Lago Mar offers more than a mile of shoreline — more than any other Crystal Lagoons amenity in the nation. It holds 24 million gallons of water and the lagoon's liner system is large enough to cover the entire Houston Galleria mall or 14 NFL football fields. The lagoon surface is equivalent to an approximate 1,350 home swimming pools.

Fifteen homebuilders offer designs in Lago Mar priced from the \$200,000s to the \$500,000s. In addition to the resident-designated portion of the lagoon and the clubhouse, residents also enjoy a resort pool, clubhouse, workout facilities, playgrounds and a GreenBoLT alternative transportation path for golf carts and electric bikes. Upon completion, Lago Mar will be home to approximately 14,000 residents.

About Lago Mar

Lago Mar is a 2,033-acre development in Texas City that will feature approximately 4,400 homes and 14,000 residents at completion. The 12-acre lagoon will be the signature feature of the 100-acre mixed-use entertainment district at the entrance of the community. Future phases of development around the 12-acre lagoon are planned to include a separate pay-for-access beach club with multiple beaches, a large cabana pool featuring a heated pool and beachfront cabanas, a kid's beach with water features, floating obstacle courses and multiple floating docks that can accommodate kayaks, paddleboards and small sailboats. Also planned are a publicly accessible two-story swim-up bar and an event center with a beachfront event lawn for corporate events, weddings and concerts. Land Tejas is in talks with several commercial development companies that plan to develop hotels and multi-family condominiums with direct views of the crystal clear water and approximately 250,000 square feet of mixed-use entertainment, including restaurants, bars, and shops that will line a waterfront boardwalk promenade, which is primed to become Houston's new waterfront destination. To review potential development opportunities, please visit www.landtejas.com/contact.

About Land Tejas

[Land Tejas](http://www.LandTejas.com) is one of the largest developers of master-planned communities in the greater Houston area. This past year, Land Tejas was ranked the #1 developer of residential lots in the Houston market based on number of lots developed and sold. The company controls a pipeline of more than 15,000 future residential lots and currently has 11 active communities. During its 23-year history, Land Tejas has developed in excess of 28,000 lots and 16,500 acres of land into master-planned communities, including: Canyon Village at Cypress Springs, Canyon Gate at the Brazos, Cardiff Ranch, Legends Ranch, Park Lakes, Sterling Lakes, Stone Gate & Canyon Lakes at Stone Gate, Westheimer Lakes, Westheimer Lakes North, Lago Mar, Vanbrooke, Sierra Vista, Balmoral, Harmony, Wedgewood Forest, Canyon Lakes West and Miramesa at Canyon Lakes West. For more information please visit www.LandTejas.com/contact.

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02-06-2020**

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